



Holly is helping families have fun, reduce waste and save money over the festive period



Cadle-Hartridge, Esther
Senior Waste Projects Officer

Hampshire County Council's waste minimising initiative, [Smart Living](#), has launched its annual campaign to help people save money and reduce their waste during the festive season. Follow the Smart Living Christmas character, Holly, during December, as she gives out lots of hints and tips to help families have fun, save money and reduce waste.

Find festive hacks and the [Green Gift Guide](#) on our webpage:
<https://www.hants.gov.uk/wasteandrecycling/smartliving/festivesavings>

Want to join in as a school? You can find free resources from [RStuff](#) to help you organise a Christmas Jumper Swap or a Coat Exchange!

Please contact Waste.Prevention@hants.gov.uk if you have any questions or would like shareable content about the campaign for newsletters.

Join Holly on her journey on Smart Living's social media channels: [X](#), [Facebook](#), [Instagram](#)

The green gift guide

SMART LIVING

Sustainable and low waste gift ideas



Hampshire County Council

hants.gov.uk/festivesavings